

## **BONNIE FEDRAU** - Managing Director, Entertainment Business Affairs Inc.



Bonnie Fedrau's music industry career began very early, first in the retail sector, where she worked in and managed record and clothing stores. Since those early days, Fedrau has held various positions in the entertainment world from DJ'ing, to publishing, to management and music supervision. She moved to Toronto and worked in A&R as a talent scout at Warner Music Canada, EMI Music Canada and Zomba (Records) Canada Inc. over the course of 10 years. Some of the acts Bonnie signed were Sarah Harmer, K-Os, Sky, and Three Days Grace, among others. Fedrau also taught at TREBAS Institute, and has been recognized numerous times in various publications such as "Who's Who of Women In the Canadian Music Industry", the "Globe & Mail", and the "Toronto Star", to name a few.

Fedrau manages an exciting, vibrant and passionate team who are devoted to helping EBA's clients meet their goals. No matter what the task, a challenge is always welcome. The EBA concept from the outset was to provide a business affairs department for music companies that were too small to merit having a business affairs department of their own. A kind of mercenary business affairs department for hire. Fedrau has always wanted to help artists develop their craft in their own unique ways, by their standards, and at their own pace. Fedrau's determination, dedication, knowledge and ambition make her a force to be reckoned with. EBA is a business that allows her to do the kind of artist development she has always hoped for. It has become a reality with many artists and labels within the music business that a "DIY" motto is the only way to go.

Whether scouting for the majors, managing acts or through consulting & brainstorming, Fedrau thrives on the birth of new ideas and great music. Her 'no holds barred', 'no bull', 'straight to the point' attitude has made her one of a kind. Every club she enters, every street she walks down, every musician she meets has a different story.

Fedrau has always been heralded as one of those music industry veterans whose opinion matters. Respected for her astute integrity, she's always been a step ahead of the pack, pronouncing band's names that would become legendary in this country far before their time. She has been a pillar of the independent music scene, often being seen at the bar after a NuMusic Night or Battle of the Bands, offering her words of wisdom to wide-eyed musicians eager for a foot in the door. A&R has been a big part of Bonnie's development.