



ERIN KINGHORN – Owner, eEK Productions (CAN)

eEK! Productions is a Toronto-based marketing, production management and grant administration company providing artists with the solutions to build their brand and maximize their fan-base through multiple platforms, including street, online, mobile, newspapers, magazines and TV.

Honouring its mission statement to service, lobby and develop the arts communities, eEK! tailors each marketing plan to the client, from developing online profiles and nationwide street teams to the overall concept and branding.

Among its artist clients are Wil, Jet, Alex Cuba, Marc Jordan, These Kids Wear Crowns, Bonjay, State of Shock, Yukon Blonde and Two Hours Traffic and the Trews.

Prior to forming eEK! in Toronto, Erin Kinghorn spent eight years with Vancouver-based Nettwerk Music Group from 2000 to 2008 as director of sales and marketing. There, she worked on albums by Sarah McLachlan, Tiesto, Swollen Members, Great Lake Swimmers, Dusted, Be Good Tanyas and more. She then worked in Toronto as the general manager of the Foundation To Assist Canadian Talent On Recording (FACTOR), which provides grants to eligible artists.