



GREG VAN BASTELAAR - Manager of Funded Projects Department, FACTOR (CAN)

Greg Van Bastelaar's career began in 2001 by studying Recorded Music Production at The Trebas Institute Of Toronto. It was there that he met world-renowned Songwriter/Producer Justin Gray. A relationship was struck and his time at Big Boom Entertainment resulted in a phenomenal experience working directly in the creation of music. 2006 brought an exciting opportunity with Warner Music Canada, working directly under the General Manager of Warner Chappell Music Canada. During this time, a wealth of contacts were added to Greg's network and he quickly became a mainstay on the local Toronto scene.

Greg eventually jumped at the chance to work for The Foundation Assisting Canadian Talent On Recordings (FACTOR). This environment plugged him into the main-line of the Canadian music industry, allowing him to develop key relationships as well as to help the Industry thrive as a whole.