



TOM SHERLOCK – Tom Sherlock Management (IRL)

Dublin born Tom Sherlock has worked as a full time music business professional since 1982 when he began working with leading Irish folk music label Claddagh Records. He helped establish Claddagh as the world's largest distributor of Celtic music and opened up many new international territories for the label and its acts. Tom helped successfully develop the Celtic Music brand which was an international success and worked as A & R manager and production manager. During his fifteen years with the label he established a retail arm for the company and successfully managed Irelands leading folk and roots music record store-which still trades to this day.

Since 1997 Tom has worked in music management and represented many of the leading Irish traditional music acts among them Altan, Liam O'Flynn, The Poet and the Piper, Karan Casey, Seamus Begley. As an agent and promoter he has presented Riverdance, The Chieftains, The Dubliners among others. He has programmed for festivals and works closely with The Guinness Irish Festival, Tonder Festival, Celtic Connections among others. He is a visiting lecturer on music business in the University of Limerick and was formerly a music advisor to the Irish Arts Council. Tom now serves on the board of the Irish Traditional Music Archive in Dublin and previously served at board level for Open House Festival in Belfast. He is currently the Program Manager for the North Atlantic Fiddle Festival 2012.